

# 2009 Antenna Systems Conference

## Sponsorship & Exhibit Opportunities

August 31- September 2 • Hyatt Regency • Philadelphia, PA

*To sponsor this value-packed event, there are several options available, one or more of which is sure to fit your company's promotional goals and budget. Sponsorship will enable you to:*

- *Interact with key decision-makers.*
- *Increase exposure for your company and its products and services.*
- *Display your products and explain your services in an intimate, "non-show" environment.*
- *Develop highly qualified leads.*
- *Network with other industry leaders and potential business partners.*
- *Educate industry colleagues about your products, services and future plans.*

## Platinum Sponsorship

**1 Available**

**\$12,150 each**

- Keynote Session Speaking Opportunity
- Premium Exhibit Space (10x20) at Front of Exhibit Area
- Three Complimentary Conference Registrations
- Discounted Registration Fee (\$495) for Additional Company Representatives
- Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- 100 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- Premium Logo Placement and Sponsorship Recognition in All Event Promotions including Advertisements, Press Releases, Brochure, Program, Proceedings and Website Promotion
- Company Description in Conference Brochure Promotional Pieces (over 30,000 to be distributed)
- Profile in Antenna Systems & Technology Magazine's Conference Preview Special Report
- Prominent Company Description in Program
- Premium Placement for Logo, Description and Hyperlink on Event Website
- Premium On-Site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- Placement of up to 10 PDF Pages of Company Information on Proceedings CD
- Unlimited Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- Unlimited Use for One Year of 10,000-Name Mailing List of Key Target Attendees in North America

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### Gold Sponsorship

**2 Available**  
**\$8,600 each**

- General Session Speaking Opportunity
- Prominent Position Exhibit Space (10x10) Near Front of Exhibit Area
- Two Complimentary Conference Registrations
- Discounted Registration Fee (\$495) for Additional Company Representatives
- Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- 75 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- Prominent Logo Placement and Sponsorship Recognition in All Event Promotions Including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion
- Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Profile in Antenna Systems & Technology Magazine's Conference Preview Special Report
- Prominent Company Description in Program
- Company Logo, Description and Hyperlink on Event Website
- On-site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- Placement of up to 5 PDF Pages of Company Information on Proceedings CD (\$2,500)
- One-time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- Unlimited Use for One Year of 5,000-Name Mailing List of Key Target Attendees in North America

### Silver Sponsorship

**3 Available**  
**\$7,100 each**

- General Session Panel or Concurrent Session Speaking Opportunity
- Exhibit Space or Tabletop Display in Exhibit Area
- Two Complimentary Conference Registrations
- Discounted Registration Fee (\$495) for Additional Company Representatives
- Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- 50 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- Prominent Logo Placement and Sponsorship Recognition in all Event Promotions including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion.
- Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed).
- Profile in Antenna Systems Magazine's Conference Preview Special Report ü Prominent Company Description in Program
- Placement of up to 3 PDF Pages of Company Information on Proceedings CD (\$1,500)
- Company Logo, Description and Hyperlink on Event Website
- One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)

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### Exhibits

**40 Available**  
**\$2,895 each**

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- 10x10 Exhibit Space
- One 6 ft. Display Table and Chair
- Two Complimentary Conference Registrations
- Discounted Registration Fee (\$495) for Additional Company Representatives
- Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- 25 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- Exhibitor Recognition in Promotions including Website Hyperlink
- Company Description and 1 PDF Page Flyer/Literature on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- Signage

\* *NOTE: 10x20 booth space available on a limited basis at \$5,590 each*

### Exhibit + Demonstration Package

**6 Available**  
**\$3,395 each**

- 10x10 Exhibit Space
- One 6 ft. Display Table and Chair
- Two Complimentary Conference Registrations
- Discounted Registration Fee (\$495) for Additional Company Representatives and/or Guests
- Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- 25 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- Exhibitor Recognition in Promotions including Website Hyperlink
- Company Description and 1 PDF Page on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- Signage
- Speaking & product demonstration scheduled for 15 minutes at your booth
- Dedicated time slot promoted on Conference agenda
- Recognition in Event Promotions in print and online
- Prominent sign placement at event

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### Other Sponsorship Opportunities

## Reception Sponsorship

**1 Available**  
**\$5,050 each**

Designation and promotion as reception sponsor held on the first evening; heavy Hors D'oeuvres and premium spirits served during the reception.

- Sponsor Recognition in Event Promotions
- Signage at Reception
- Placement of Banner in Reception Area (sponsor provides banner)
- Onsite Literature Display
- One Complimentary Conference Registration
- Discounted Registration Fee (\$495) for Additional Company Representatives
- Company Logo and Description in Program
- Placement of up to 2 PDF Pages of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List (email addresses as available)

## Luncheon Sponsorship

**2 Available**  
**\$3,050 each**

The luncheon sponsorship includes:

- Sponsor Recognition in Event Promotions and at Luncheon
- Signage at Luncheon Recognizing Your Sponsorship
- Onsite Literature Display at the Luncheon
- Placement of 1 PDF Page of Company Information on Proceedings CD
- One Complimentary Conference Registration
- Discounted Registration Fee (\$495) for Additional Company Representatives

## Continental Breakfast Sponsorship

**2 Available**  
**\$1,500 each**

Includes continental breakfast, or snacks & beverages, for the conference delegates, and:

- Sponsor Recognition in Event Promotions
- Signage at Breakfast
- Onsite Literature Display
- Placement of 1 PDF Page of Company Information on Proceedings CD

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## Networking Break Sponsorship

**3 Available**

**\$1,000 each**

Includes Coffee and Sodas for the conference delegates, and:

- Sponsor Recognition in Event Promotions
- Signage at Break
- Onsite Literature Display
- Placement of 1 PDF Page of Company Information on Proceedings CD

## Conference Bag Sponsorship

**1 Available**

**\$2,500 each**

- Sponsor Recognition in Event Promotions
- Placement of up to 4 PDF Pages of Company Information on Proceedings CD

## Lanyard Sponsorship

**1 Available**

**\$1,500**

- Sponsor Recognition in Event Promotions
- Placement of up to 2 PDF Pages of Company Information on Proceedings CD

## Conference Proceedings CD Sponsor

**1 Available**

**\$2,000**

- Your company logo on Proceedings CD which all attendees and exhibitors receive
- Placement of up to 4 PDF Pages of Company Information on Proceedings CD

## Proceedings CD PDF Advertisement

**\$500 each**

- Advertisement PDF on Proceedings CD

Contact Karen Poulson to reserve your sponsorship opportunity.

720-528-3770 or 800-803-9488 ext 106

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www.AntennasOnline.com